



WOMEN of the WORLD

14th Annual Fashion Show and Cultural Gala

Wednesday, March 6, 2024
5:30 PM to 8:30 PM
Zions Technology Campus
Midvale, Utah

SPONSORSHIP GUIDE



About Women of the World

Women of the World is a 501(c)(3) nonprofit organization that offers free year-round case management to empower refugee, immigrant, and asylum-seeking women and their families to achieve self-reliance in their new home in Salt Lake City.

The Women of the World annual fashion show and cultural gala is a colorful and vibrant celebration of women from around the world as they proudly model their stunning national dress.

We invite you to sponsor not only this event, but our broader mission to empower forcibly displaced women in our community!



Message from Our Founder

Dear Friend,

Thank you for considering supporting our 14th Annual Fashion Show & Cultural Gala. This event is our most important and impactful fundraising event of the year.

This unique event gives our friends and clients an opportunity to share not only the cultural dress from their home countries, but also the powerful stories of their journey toward self-reliance here in their new home in Utah.

Your generous sponsorship helps build the bridge of unity and support between us and our forcibly displaced neighbors.

Join us on March 6, 2024!

Samira Harnish
Founder & Executive Director



Women of the World Highlights

FINANCIAL ACCOUNTABILITY

Women of the World (WoW) is dedicated to remaining transparent and accountable with its finances. The funds entrusted to us by our community go directly to supporting WoW and its mission to empower forcibly displaced women to achieve independence and self-reliance.

2023 COMMUNITY RETURN ON INVESTMENT

For every dollar that was invested in WoW through community grants, sponsorships, and donations, WoW returned \$1.60 back into the lives of our ladies in the form of economic growth or cost reduction.

2023 SPENDING



10% FUNDRAISING

5% ADMINISTRATION

2023 OVERVIEW OUTCOMES AND HIGHLIGHTS IN SELF-RELIANCE



\$50K

Scholarships given to forcibly displaced women



\$237K

Savings through customized service and advocacy



\$1.4M

Annual earnings increase and education monetary benefit for women through economic empowerment

Sponsorship Levels

By sponsoring our event, you are directly supporting forcibly displaced women in Utah.

FUNDING DIRECTLY IMPACTS REFUGEE WOMEN

\$20 Provides English-learners’ books

\$40 Covers a college application fee

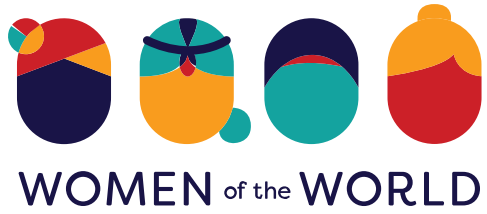
\$80 Opens opportunities for gainful employment

\$100 Covers an entrepreneur’s business license

\$200 Provides 1 day of legal assistance

\$500 Funds the start of an education dream

	FRIEND \$1,000	BRONZE \$1,500	SILVER \$2,500	GOLD \$5,000	PLATINUM \$10,000	TITLE \$15,000
Preferred seating	10	12	15			
Front row seating				10	12	15
Digital marketing mentions			★	★	★	★
Name and logo in the event program			★	★	★	★
Logo on screen at the event				★	★	★
Verbal recognition at the event				★	★	★
Logo placement on the runway				★	★	★
Corporate profile in the printed event program (75-word count)					★	★
Opportunity to speak at the event						★



Celebrate

Celebrate International Women's Day by sponsoring the 14th Annual Fashion Show and Cultural Gala!

We believe all women can embrace who they are, define their future, and change the world. For more information, contact us:

E-mail: candice@womenofworld.org

Phone: (801) 953-0008

