

Women of the World

ANNUAL IMPACT STATEMENT



20
19



Empowering women from all nations to achieve independence,
economic success, and a voice in the community.

LETTER FROM THE EXECUTIVE DIRECTOR

Women of the World started ten years ago. The office started as my Honda Pilot SUV.

There were plenty of bumps in the road. We learned a lot as we met with forcibly displaced women in their apartments at the top of four flights of stairs. A few people asked, "your office is your car, why don't you quit?" and I answered them that I didn't do this for a fancy office or a large salary. **I did it for the women. I did it for the community. I did it to be the change I wanted to see in the world.**

I only ever saw the successes and happiness of the women that WoW was helping. Instead of being tired, I had an exuberance that came from being of use to others. I went on, no matter what.

In simple terms, in the last 10 years, we have accomplished a tremendous amount. Women we have reached are paying it forward, supporting their families, building community. To see these impressive successes, from very humble beginnings, is like a dream.

For every person that told me to stop, there have been ten that encouraged me. As a foreign-born woman from Iraq, I never imagined that people would believe in my mission and follow me to support it. But you did. You have not only committed to the mission of Women of the World, but you have acted on these values - by donating, volunteering, and inviting me to speak about the forcibly displaced women in our community. This amazing support motivates me and the WoW team. The desire to want to know and help others, to befriend your new neighbors, is a special characteristic that is a uniquely Utahn loving-kindness!

Women of the World celebrates 10 years of assisting and advocating for many women to reach their goals of self-reliance: starting a job that builds into a career, pursuing new educational opportunities, and learning English to communicate in the broader society. **And still, we plan to do even more in our future.**

WoW envisions a future where we support the entrepreneurial vision of forcibly displaced women. Our ladies have the passion and the hope to create an even brighter future, where they are controlling their own destiny. Women of the World hopes to soon bring the unique talents of our ladies to the community on a daily basis, offering a complete intermingling of the cultures of our clients to Salt Lake City.

I believe Salt Lake City will be preeminent in the nation for its humanity and enlightened vision. Your support for the mission of Women of the World, for the Civil Society Conference of the United Nations, and for progressive approaches to community development cause me to believe that Salt Lake City is the best place to assist women of the world as they grow from victims of the trauma of war into active and self-reliant citizens.

Thank you for the last ten years and for the hope of the next ten!

Samira Harnish

CO-FOUNDER/EXECUTIVE DIRECTOR

ACCOMPLISHMENTS & HIGHLIGHTS

ORGANIZATIONAL OVERVIEW

- 600+ Clients Impacted
- 111 New Clients
- 18 Clients Recognized for Life-Changing Achievements
- 7 Scholarship Recipients in 2019

COMMUNITY DEVELOPMENT

- 100+ Practical English Hours
- 15 Intensive English Graduates
- 1400+ Volunteer Hours

CUSTOM SERVICE & ADVOCACY

- 770+ Custom Service Hours
- 450+ Custom Services Provided

ECONOMIC EMPOWERMENT

- 380 Economic Empowerment Hours
- 162 Job Applications
- 33 Jobs Started

*An overview of outcome
highlights in self-reliance:*

350+

*attendees to Community
Development programs*

86K

*in savings through customized
service and advocacy*

620K

*Annual Earnings Increase and
Education Monetary Benefit for
women through economic
empowerment*

ABOUT WOMEN OF THE WORLD

Women of the World serves women who are refugees, asylum seekers, and immigrants as they strive to achieve self-reliance in their new homes. WoW programs succeed through pillars of empowerment, encouragement, and empathy. For every woman that walks through our door, there are whole communities behind her that will also prosper through the outcomes of her accomplishments. For this reason, WoW provides a custom plan for every women we serve.



"Teaching forcibly displaced mothers English is the key to returning to them the power of parenting."

-Samira Harnish, UNCSC 2019

The Role of Community

Women of the World could not stand in support of all of the women seeking assistance without the overwhelming support of the community.

Volunteers at Women of the World are committed, long-term members of our work. From those who plan lessons to teach conversational English weekly, to our priceless mentors who meet one-on-one with their mentee, their dedication produces great results.



COMMUNITY DEVELOPMENT

The Community Development Program at Women of the World (WoW) is guided by the idea that success and self-reliance aren't defined solely by managing basic needs. To thrive, to grow, and to continue success, women must also have opportunities to raise their voices and find a place for themselves in their new communities.

In 2019, WoW hosted over **350 participants** through our community programs and workshops. Many of our participants return again and again because of the standard to which we hold these classes. As women-only spaces, they provide a sense of security and an urgency for defining one's voice.

- 2 session of Intensive English with 15 students completing the coursework
- 55 Practice English Program classes
- 11 Classes Instructed by Community Partners
- 42 Active Mentorship Pairings
- 1 Pilot Language Cafe Location
- 1400 + volunteer hours



ECONOMIC EMPOWERMENT

Women of the World knows that when women have access to educational and income-generating opportunities, their entire communities are better off. The refugee women come to the US with a huge variety of professional and educational experiences, skills, and dreams. WoW works to connect these women with job opportunities and work-study programs where they can learn English while entering the workforce. Our staff conducts one-on-one interview training and resume-building meetings to support our clients' job and career goals at every level. We host workshops and events celebrating our clients' many successes and connecting them with a network of other women who are community leaders, college graduates, and role models.

Our scholarship program empowers women and their daughters to go to trade school, community college, or university. We are here to help with each step of the process, from finding the right school to registration assistance to perfecting an application essay. This year we gave donated laptops to two students entering college and one woman who is a single mother studying for the GED, with kids in high school. We provided budgeting and financial training and even assisted a family in their planning for buying a house.

Job Placements: 33

Education Money saved: \$16,484

Job Skills Meetings: 254

Economic Earnings Increases: \$603,000



Service Highlights:

Assisted in finding a lawyer and telling the client's story so that they can receive proper legal counsel when they were taken advantage of by a car dealership.

Advocated through Medicaid and insurance to reduce a family's out of pocket expenses by over \$11,000.

Worked to temporarily maintain food stamp benefit levels to encourage job placement for a motivated individual.

Supported clients in renting and buying homes, helping them advocate against predatory landlords.



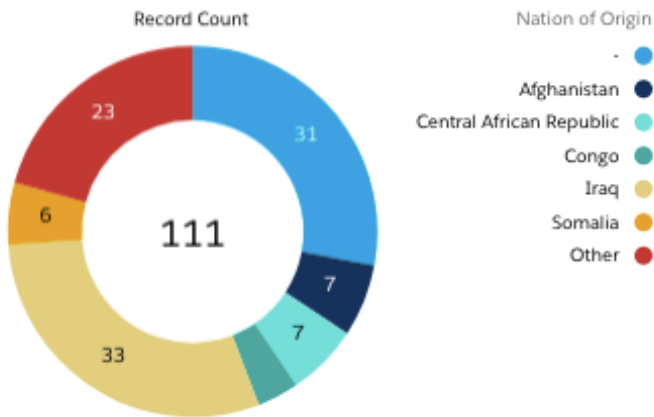
CUSTOM SERVICE & ADVOCACY

Every client we serve is an individual with unique needs. In order to meet those needs, Women of the World has created our Customized Service & Advocacy program. The majority of case management supports custom solutions to issues regarding health, food, housing, and legal advocacy. This type of service is integral to self-reliance. Case managers act as advocates to speak out against unjust systems and barriers preventing refugee women from moving forward. Our continued direct service stands as recognition that these problems are a part of life, that even in the best of times resources are tight and emotions cloud judgment. In these situations, women know they can come to us to support them, be their voice when it's hard for them to speak out, and give them an ear when they just need someone to listen. We understand that as they continue to build self-reliance we will see them less often. However, our doors are always open to them in whatever capacity they need.

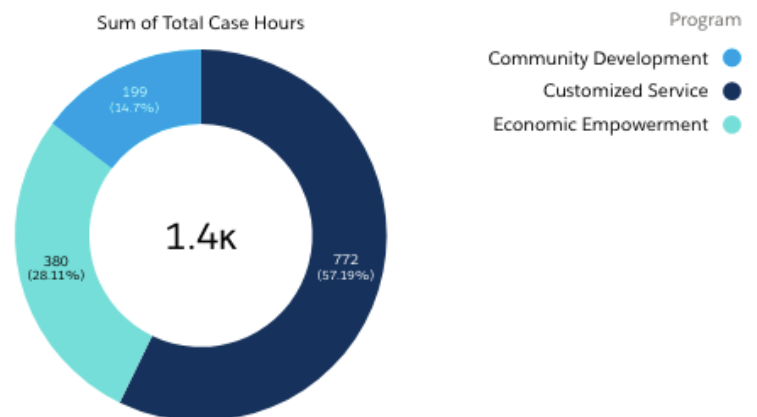
WoW's ability to assist in obtaining insurance to protect against unexpected expenses, enabling debt relief, and being an advocate against those who take advantage of our clients ensures that each dollar earned gets them one step closer to self-reliance.

THE STORY BY NUMBERS

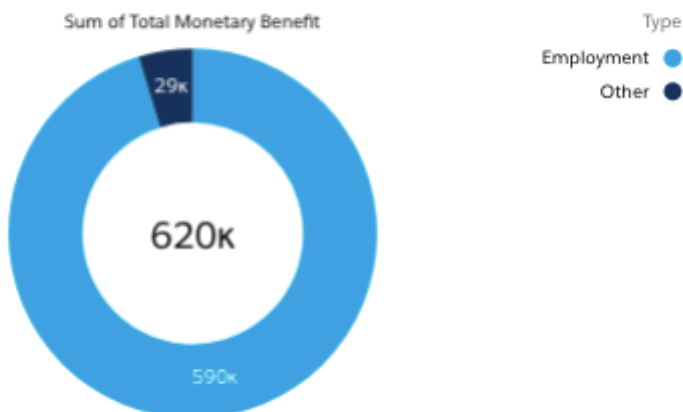
New Clients by Nationality



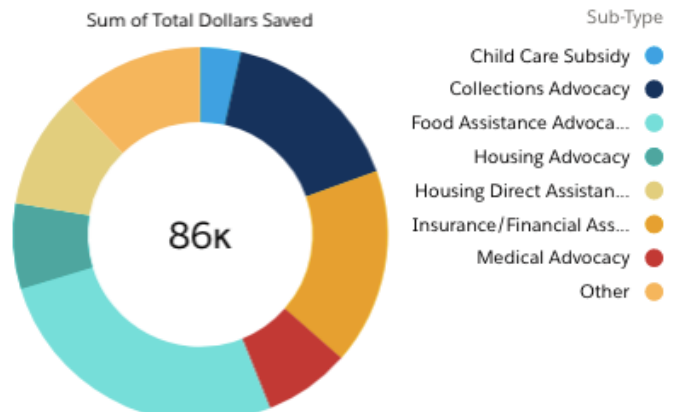
Appointment Hours by Program



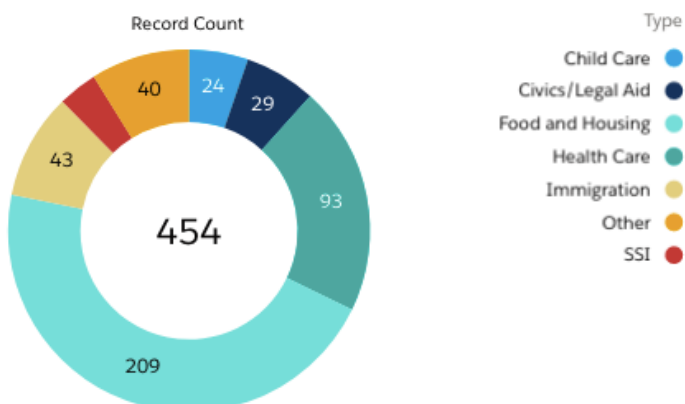
Economic Empowerment Monetary Benefit



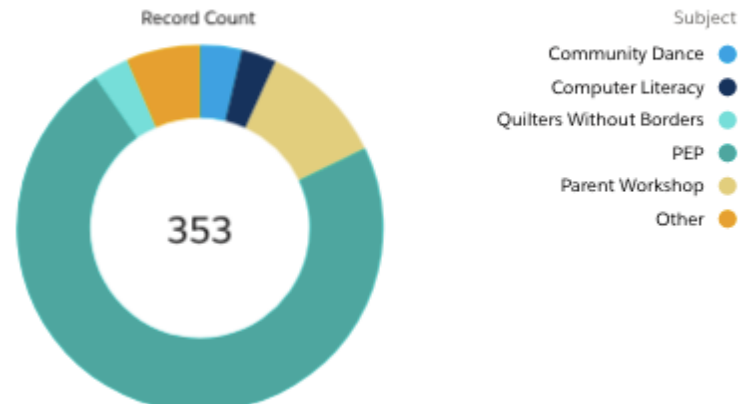
Sum of Service Dollars Saved



Social Services Provided



Number of Attendees by Event

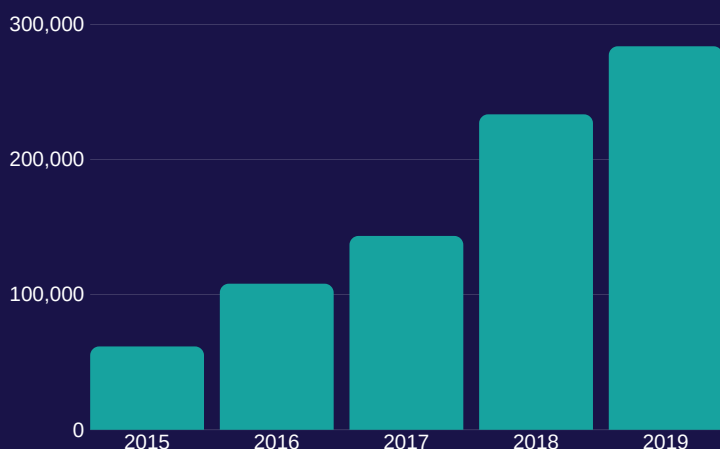


FINANCIAL REPORT

Women of the World is committed to spending every dollar with responsibility and focus on providing the best service for the women of the world, resettled in Utah.

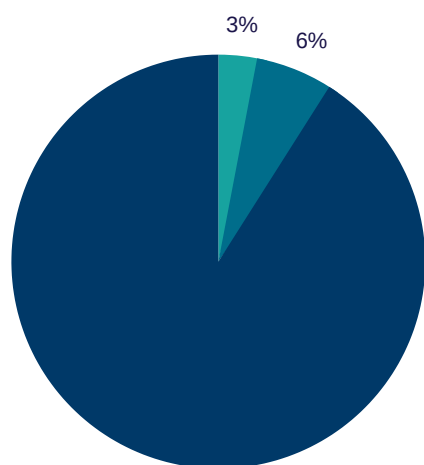
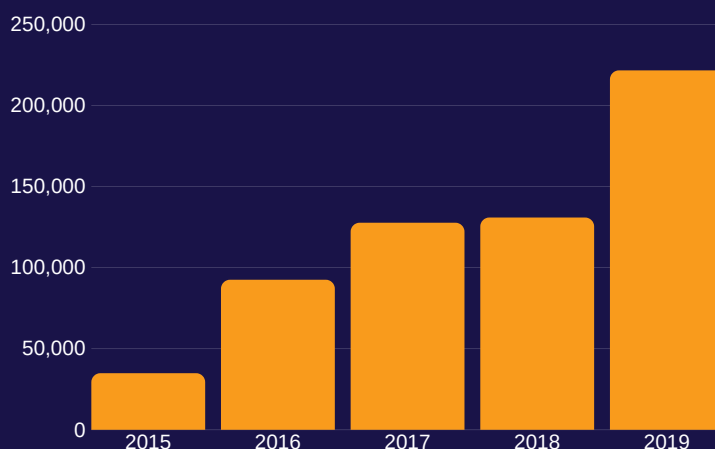
REVENUES

Individual Donations	\$30,151
Corporations & Foundations	\$215,500
Fundraisers & Sponsorships	\$36,981
2019 TOTAL REVENUE	\$283,629



EXPENSES

Payroll	\$136,908
Other Expenses	\$84,579
2019 TOTAL EXPENSES	\$221,487



SPENDING

Administrative	3%
Fundraising	6%
Programmatic	91%



WOMEN OF THE WORLD ORGANIZATION

BOARD MEMBERS

INTERIM PRESIDENT

Mary Dickson
Former KUED7

TREASURER

Rebecca Ritchie
CPA, Partner at Mac Accounting Group, LLP

Cynthia Mucillo Thomas
FullRance CRM Consulting

Jenny Richards
Jenny Richards Music

Julie McAdams
UoU Associate General Counsel

Kelly McConkie Stewart
Stewart Cello Studio, Gifted Music School

Shawna Gobble
Aquatherm

Swati Sharma
Adobe

STAFF MEMBERS

Samira Harnish
Executive Director & Founder

Justin Harnish
Development Director & Co-Founder

Dakota DelValle
Case Manager

Jana Richardson
Case Manager

Sarah Gibson
Office Manager

William Lindsay
2019 AmeriCorp VISTA
Program Manager

2019 CLIENT AWARDEES

- Aime N
- Ana N
- Inaam R
- Isilay A
- Leila N
- Luma A
- Ludovica G
- Manal H
- Mayyada M
- Mwamini R
- Nurgul M
- Raziye B
- Reine N
- Sabreen S
- Sarah A
- Shahlaa A
- Sura A
- Zahraa A

Thank You

TO OUR DONORS:

Women of the World thrives on the belief that communities are stronger and safer when all people are welcomed and encouraged to reach success.

That commitment to the community was seen in the hundreds of donations received from individuals in 2019.

Thank you, on behalf of the team at Women of the World and the women of the world who come through our doors every day.



WOMEN of the WORLD

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South Salt Lake, UT 84115

(801) 953-0008

Women of the World is a tax-exempt 501(c)(3) non-profit whose mission is empowering women from all nations to achieve independence, economic success, and a voice in the community.