

MEDIA KIT

WOMEN OF THE WORLD

2020

MISSION

Empowering women from all nations to achieve independence, economic success, and a voice in the community.



- Multiple varieties of our logo are available at this Dropbox location:
<https://www.dropbox.com/sh/97jysdv3sdikn3b/AACsRxkEGuk4oRYiCizPhuE-a?dl=0>

MEDIA INFORMATION

CONTACT

- **Samira Harnish** – Founder & Executive Director
 - Available for TV, radio, print, and online interviews, speeches, panels, etc
 - samira@womenofworld.org | (801) 953 – 0008
- **Sarah Gibson** – Office Manager & Webmaster
 - sarah@womenofworld.org

ONLINE

- <https://womenofworld.org/>
- <http://www.facebook.com/womenofworld.org/>
- <https://itunes.apple.com/us/podcast/women-of-the-world-refugee-podcast/id1111778221?mt=2> Refugee Podcast
- <http://www.twitter.com/womenworldUT/> @womenworldUT
- <http://instagram.com/womenworldUT/>
- Generic email: info@womenofworld.org

PHOTOS & VIDEOS

- <https://womenofworld.smugmug.com/> - View Photos of WoW
- <https://www.youtube.com/user/WomenOfTheWorldUT/>

LOCATION

- 3347 S. Main St., South Salt Lake City, UT 84115
([Google Map](#))



ABOUT WOMEN OF THE WORLD

Women of the World provides hope, support, supplies, education, and community to hundreds of women refugees and their families. While most still have a long way to go, it's important to hear how far they've come.

OUR LADIES

During times of war, women endure unimaginable suffering. Women are murdered, raped, and traumatized. Women face poverty. Women battle social ostracism. Women live in fear of honor killings and mutilation, and fall victim to them. This vulnerable group suffers tremendously and in great numbers, accounting for 4 out of 5 refugees.

Despite the rising numbers of women and children seeking asylum, investment in refugees is inadequate. Only about 4 percent of overseas development assistance goes to women.

It's essential to give women refugees and their families a place to go, a future to grab hold of, and a way to become productive members in the community.



OUR HISTORY

Women of the World was founded in 2010 in Salt Lake City to meet the unique and critical needs of local female refugees and asylum seekers of all ages and nationalities.

Women of the World did not start because it was trying to fill a funding niche or because it had a donor list signed up to support its operations. Women of the World started from a passion for service to the female refugee community. This passion continues to drive everything that Women of the World does.

That is why we call ourselves WOW.

Since 2010, we have provided customized services to approximately 2,000 women in Salt Lake County. In 2020, we anticipate service to approximately 800 refugee and asylum-seeking women.

Women of the World has spoken at venues like the Utah Hunger Banquet, the Bennion Center, and three of our team have been awarded the Enlightened 50 Award by the Utah Community Foundation. Women of the World was awarded the 2014 Salt Lake City Human Rights Award for its efforts in customized refugee service and advocacy.

Our Founder and Executive Director, Samira Harnish came from her native Iraq to America to study engineering. After getting her degree from Utah State, she worked for 17 years as an R&D engineer at the largest domestic manufacturer of semiconductor memory.

Samira founded Women of the World to fulfill a lifelong dream of helping women achieve self-sufficiency and her leadership has enabled WoW to become the preeminent women's refugee service organization in Utah. Her leadership in the community resulted in being tapped by the SLC Mayor for planning committee leadership in preparation for the 2019 United Nations Civil Society Conference, where she also spoke on making peaceful societies.



Samira has received local, national, and international recognition for her service leadership including: The Enlightened 50 Award from the Utah Community Foundation, the 2014 Salt Lake City Human Rights Award, the 2016 Ruby Award from the Soroptomists of Utah, the 2017 Emerald Award for Excellence in Civic Engagement, and the 2019 Red Cross Heroes Global Citizen Award. In 2018, she was awarded the America's Region Nansen Award from the United Nations High Commission on Refugees in Geneva, Switzerland, she was chosen from over 450 international nominees.

OUR WORK

Women of the World is mission-driven. We believe our work is improved when we work with a sense of purpose and set clear goals for ourselves and our ladies. Founded by engineers, we are highly analytical and attempt to assess needs and program efficiencies with data.



WHY

To care about refugees is to recognize the divinity in the eyes of the most vulnerable, to engage instead of looking away.



HOW

We offer a supportive, collaborative planning service to help our ladies find the opportunities that will most quickly help them achieve self-reliance.



WHAT

We are a boutique women refugee service provider taking on issues and providing capacity building at all times after resettlement.

Goals are only the beginning for the women we assist. Once a goal is set, the outcome is one of the best ways to measure our progress.

Women of the World encourages and enables our ladies to strive for tangible outcomes like:

- Educational advancement
- Employment opportunities
- English proficiency

Our Annual Impact Statements are available on our data and reporting page at <https://womenofworld.org/data/> . In 2020 our impacts were:

ACCOMPLISHMENTS & HIGHLIGHTS

ORGANIZATIONAL OVERVIEW

- 600+ Clients Impacted
- 111 New Clients
- 18 Clients Recognized for Life-Changing Achievements
- 7 Scholarship Recipients in 2019

COMMUNITY DEVELOPMENT

- 100+ Practical English Hours
- 15 Intensive English Graduates
- 1400+ Volunteer Hours

CUSTOM SERVICE & ADVOCACY

- 770+ Custom Service Hours
- 450+ Custom Services Provided

ECONOMIC EMPOWERMENT

- 380 Economic Empowerment Hours
- 162 Job Applications
- 33 Jobs Started

*An overview of outcome
highlights in self-reliance:*

350+

*attendees to Community
Development programs*

86K

*in savings through customized
service and advocacy*

620K

*Annual Earnings Increase and
Education Monetary Benefit for
women through economic
empowerment*

GET INVOLVED WITH WOMEN OF THE WORLD

VOLUNTEER ([WOMENOFWORLD.ORG/VOLUNTEER](https://womenofworld.org/volunteer))

Mentorship is the most demanding, yet most rewarding, volunteer program. The most critical program in the Women of the World program portfolio, the **English Tutoring** program, is critical to the success of our refugee clients and is largely taught by volunteers. There are also **administrative, content, and data** volunteer positions available. Women of the World can utilize any skill set!

GIVE ([WOMENOFWORLD.ORG/DONATE](https://womenofworld.org/donate))

Women of the World counts on donor generosity to sustain its programs. Corporate, foundation, and individual giving is available on our secure website or as sponsorships or grants for our programs. In-kind donations of items are also appreciated, see our website for needs.

SPEAK OUT ([FACEBOOK.COM/WOMENOFWORLD.ORG/](https://facebook.com/womenofworld.org/))

You can help spread the word about Women of the World's work. Our ladies are so elegant, and their stories are so amazing, that we think you can lose yourself in our social media for hours at a time!

PUBLIC EVENTS

Women of the World has one major fundraiser and one awards and appreciation ceremony each year. However, we love to interact in the community and keep a very active social calendar. Follow us on [Facebook](https://facebook.com/womenofworld.org/) or go to our [Events page](#) for all the details.

FASHION SHOW FUNDRAISER



Women of the World's Fashion Show celebrates the cultures of our new neighbors and educates Utahns about the courage and successes of our vibrant community.

ANNUAL AWARDS CELEBRATION



Women of the World's Annual Celebration of Women's Success is a free event that celebrates the achievements of forcibly displaced women on the path to self-reliance.

A RESOURCE FOR THE MEDIA

Women of the World is excited to partner with you to engage and educate your audience. We have expertise in discussing:

- Refugee issues both foreign and domestic
- Women's issues
- Syrian and Iraqi foreign policy especially as it concerns refugees
- Domestic Immigration and Refugee politics
- Benefits of Diversity
- Women Small Business Development

Please contact us for more information about how we can be a resource on your next piece. (801) 953 -0008 | info@womenofworld.org

PAST MEDIA ENGAGEMENTS

- PBS Utah: This is Utah – [Women of the World Fashion Show](#)
- Salt Lake Tribune - [Refugees overcome barriers with help from Utah group Women of the World](#)
- Fox 13 - ['Women of the World' helps refugees find a new life in Utah](#)
- Comcast Newsmakers - [Women of the World - Comcast Newsmakers](#)
- KUTV Inside the Story – [“The Iraqi Samaritan”](#)
- KSL TV – [“Utah Woman Receives Award from the United Nations for Work With Refugee Women”](#)
- KBYU Community Connection - [Women of the World](#)
- Your Mark On the World – [Samira Harnish of Women of the World](#)
- KUTV News – [“Ban on Refugees Entering U.S. is Having a Traumatic Effect on People in Utah.”](#)
- KSL TV – [“Women Refugees in Utah Encounter Greater Challenges to Resettlement. UofU Panel Says.”](#)
- Deseret News – [“Women Refugees Face Greater Challenges to Resettlement. Occupational Therapy Panel at University of UT.”](#)
- KSL TV – [“Refugee Fashion Show More Than Struttin’ On a Catwalk.”](#)
- KSL TV – [“Fashion show helps, celebrates refugee women who now call Utah home”](#)

WOMEN REFUGEE INTERVIEWS

Women of the World can coordinate interviews and interpreters with refugee women from any country. Women like those below and with their profiles available on our website at <https://www.womenofworld.org/our-ladies> will be happy to meet with you and share their stories.

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Kaltum Mohammad

Kaltum exudes the spice of life. She is an entrepreneur who will succeed because of both her craft and her care. Every person Kaltum meets is left with a smile.



Mu Say

When Mu Say's family arrived in SLC they were the only Karen Burmese people here. It did not take her long to build community. Her shyness hides her fierceness & intelligence.



Zaina Kaboi

Count on being hugged mercilessly by this caring Congolese woman that we all call "Bibi" or Grandmother. Her compassion is limitless, and she will always leave you with a smile.

Please contact us for more information. (801) 953 -0008 | info@womenofworld.org